

Business Support and Advice Programme (BSAP)

Looking to strengthen your business?

Get free support to make it happen

Cumbria Local Enterprise Partnership (CLEP) is offering fully funded expert Business Support and Professional Services advice to Small and Medium Enterprises (SMEs) across the Cumbria region.

The Business Support and Advice Programme (BSAP) offers up to 3 hours of dedicated advice and support, which is specifically targeted at the needs of the business. The programme is designed to provide small and medium sized businesses with the tools and skills they need to make an everyday difference to their business - aiming to show and enable what is possible and deliver solutions to operational challenges.



OUR OFFER OF UP TO 3 HOURS OF DEDICATED SUPPORT INCLUDES:

- Financial Accounting and Sources of Finance for SME Business Planning
- Marketing and Sales
- Pricing and Product/Service Validation
- Business Operations (including Manufacturing and Logistics)
- Leadership and Management
- Succession Planning
- Growth, Productivity & Competitiveness
- Skills Training
- Trading Internationally
- General Business Legislation such as Environmental, GDPR etc.
- Knowledge of the Wider Business Environment, Trends, Forthcoming Legislation

CLEP will provide this service hand-in-hand with local professional service businesses and other business advisory organisations, to ensure that the package really does meet the need of your business.

The programme is funded by the Department for Business, Energy & Industrial Strategy (BEIS) and therefore businesses will be able to benefit from this programme at no cost. However, demand is likely to be high and businesses are therefore encouraged to apply as soon as possible.

To discuss your needs, in confidence, with one of our expert advisers, please email Helen Atherton, Project Manager (Business Support) at CLEP, via email helen.atherton@thecumbrialep.co.uk