

## CUMBRIA LOCAL ENTERPRISE PARTNERSHIP

### MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS OF CUMBRIA LOCAL ENTERPRISE PARTNERSHIP HELD ON FRIDAY 27 SEPTEMBER 2019 AT REDHILLS, PENRITH AT 9.30AM

#### Directors present:

Lord Richard Inglewood, Chair; Cumbria County Council, Vice Chair (represented by Stuart Young); Barrow Borough Council (represented by Lee Roberts); Graham Booth; Steve Cole; Copeland Borough Council (represented by Mike Starkie); John Coughlan; Dr Steve Curl; Carolyn Dodwell; Eden District Council (represented by Mary Robinson); Lake District National Park Authority (represented by Peter Allen MBE); Professor Julie Mennell; Emma Porter; Mike Smith OBE; Sarah Swindley; Rebecca Weston; Nigel Wilkinson and Andrew Wren.

#### In attendance:

- Harry Colwell, Baines Wilson LLP
- Colin Cox, Director of Public Health (Items 1-6)
- Sami Falou, Cities and Local Growth Unit, BEIS
- Marion Fitzgerald, Allerdale Borough Council
- Graham Frost, National Association of Head Teachers
- Hazel Graham, Chief Executive, Cumbria Action for Sustainability (Items 1-6)
- Pat Graham, Copeland Borough Council (Items 1-7)
- Alison Hatcher, representative of Cumbria County Council, Accountable Body
- Andrew Hill, Company Secretary
- Jo Lappin, Chief Executive, CLEP
- John Mallinson, Carlisle City Council
- Katherine O'Connor, Cities and Local Growth Unit, BEIS
- Lorraine Smyth representing Patricia Livsey (on behalf of the Voluntary and Community Sector)

## PART II – ITEMS CONSIDERED NOT IN THE PRESENCE OF THE PUBLIC AND PRESS

### 22 Board appointments

- 22.1 With the consent of the meeting, the Chair began with agenda item 22 (Board Appointments).
- 22.2 The Board was asked to ratify the appointment of Steve Cole and Carolyn Dodwell to the CLEP Board, following a competitive recruitment process. **IT WAS RESOLVED** that the appointment of both Steve Cole and Carolyn Dodwell to the CLEP Board be ratified and confirmed.
- 22.3 The Board was asked to ratify the appointment of Peter Allen, MBE as the main Board representative for the Lake District National Park Authority. **IT WAS RESOLVED** that the appointment of Peter Allen, MBE be ratified and confirmed.

22.4 **IT WAS RESOLVED** that a note be sent on behalf on the Board to Mike McKinley to thank him for his contribution.

22.5 The Board were asked to agree that Carolyn Dodwell be appointed as SME champion and Business Strategy Group Chair to allow Steve Curl to step down to concentrate on his Transport and Infrastructure portfolio. **IT WAS RESOLVED** that the appointment of Carolyn Dodwell as SME champion and Business Strategy Group Chair be ratified and confirmed, replacing Steve Curl.

22.6 The Board noted that, due to existing Board commitments, Nigel Wilkinson wished to stand down from the Kingmoor Park Enterprise Zone Delivery Board. Graham Booth was asked to identify a suitable private sector Board member to take up the role. In the meantime, Nigel Wilkinson agreed to continue in the role.

***Action Point: Graham Booth to work with private sector Board colleagues to identify a new member to replace Nigel Wilkinson on the Kingmoor Park Enterprise Zone Delivery Board.***

22.7 The Board were asked to ratify the appointment of Keith Ashcroft, Environment Agency, as an additional public sector member on the CLEP Investment Panel. **IT WAS RESOLVED** that the appointment of Keith Ashcroft to the Investment Panel be ratified and confirmed.

22.8 The Board were invited to agree to extend the responsibilities of the Nuclear Sector Panel to cover the wider clean energy agenda. Concerns were raised as to whether the nuclear and wider clean energy agenda was too large a remit for one single Sector Panel to undertake.

22.9 The Chief Executive advised that the focus would be limited to new energy generation and residual nuclear responsibilities. It was also important that one body was held responsible for taking forward this important grand challenge, which was one of Cumbria's major strengths. She also took the opportunity to assure government colleagues that the wider clean growth agenda was being taken forward in line with its importance to Cumbria's economy.

***John Coughlan joined the meeting at this point.***

22.10 Rebecca Weston (Chair of the Nuclear Sector Panel) was absent from the meeting at this stage and the Board agreed to revisit this agenda item on her return.

***Steve Cole and Carolyn Dodwell were invited to join the meeting at this point, as were those in attendance, who were not involved in the Part II discussion.***

## **1 Apologies for absence:**

1.1 Apologies for absence were received from Jim Jackson, Deputy Chair and Patricia Livsey.

1.2 The Chair opened the meeting by welcoming all attendees, offering a particular welcome to the Local Authorities who act as Alternates – Allerdale Borough Council (represented by Marion Fitzgerald), and Carlisle City Council (represented by John Mallinson), who he was very pleased to see at the meeting. He invited the representatives of the Alternates to join the Board at the table advising that they were welcome to contribute to the discussion but could not carry a vote. Graham Frost, National Association of Head Teachers, was also welcomed as an observer of the meeting. The Chair then welcomed all of those in attendance.

1.3 Each of the Board members were asked to introduce themselves to new Board members Steve Cole and Carolyn Dodwell. Their appointments brought the Board to its maximum membership of 20 persons.

## **2 Declaration of interest:**

2.1 Mike Starkie declared an interest in agenda item number 13 as Copeland Borough Council is a director of Britain's Energy Coast. He would therefore take no part in any discussion on this issue. It was noted that there was no decision making in relation to this item and that Cumbria County Council is also a part-owner of Britain's Energy Coast.

## **3 Minutes of previous meeting:**

3.1 The Minutes of the previous meeting held on 19 July 2019 were discussed and all present were thanked for their comments on them. **IT WAS RESOLVED** that the minutes be approved.

3.2 The minutes of the meeting held on 17 May 2019 were amended as follows to avoid any misinterpretation:

*"Jim Jackson will present the opportunities on skills and training from the various National Telecommunications Fibre Deployment, to the People, Employment, and Skills Strategy Group in October".*

## **4 Update from the Chair, Deputy Chair and Vice Chair:**

4.1 The Chair provided an update to the meeting on the following matters:

**(a) Board Members** – the Chair updated the Board on his involvement in the selection of the new Board members for CLEP.

**(b) HS2** - the Chair reported that he had drafted and sent a letter to the HS2 Oakervee Independent Review.

**(c) Natural Capital** – the Chair updated the Board on the work that had been done in relation to the Natural Capital project.

**(d) BAE presentation** – the Chair reported that he had attended the BAE presentation in Barrow, at which three other CLEP Board members – Steve Curl, Julie Mennell and Lee Roberts - were present.

(e) **LEP Scrutiny Panel** – the Chair explained that he had attended and reported to the LEP Scrutiny Board with the Chief Executive. This appeared to have gone well.

(f) **NP11** – the Chair updated the Board on the developments in relation to NP11, drawing particular attention to the strengthened relationship with the Lancashire LEP. The Chair mentioned that it was evident the York, North Yorkshire and East Riding LEP share similar issues with Cumbria and an alliance was developing.

(g) **Convention of the North** – the Chair updated the Board following the PM's speech at the Convention of the North in Rotherham, drawing particular attention to the future that was sketched by the PM. The Chair highlighted that there was a particular focus on devolving aspects of transport to Transport for the North. The Chief Executive added that the reference to the creation of a new Pan-Northern body; wider devolution; the role of 'brilliant' Further Education; and the move to digitally enabling all areas was of interest.

(h) **LEP Network** - the Chair gave an update on the LEP Network including the appointment of a new Chief Executive and potential changes to the structure. The intention is that policy matters will be determined by a system of voting, requiring more than just a simple majority. The chair also mentioned that 3 LEP Chairs will join the Board from the NP11 area. These would be supported by LEP CEs, who might not be from the same LEPs. ***The Chair would keep Board members updated on developments.***

(i) **Guild Hall Dinner** – the Chair informed the Board that he had attended a Guild Hall Dinner with the Chairs of other LEPs at which the Vice President of The United States of America was in attendance.

4.2 The Vice-Chair gave an update to the Board on the Borderlands proposals. He informed the Board that a private sector Economic Forum was being formed, with the Chair of this Forum being invited to have a seat on the Borderlands Board. In order to populate the Forum each Local Authority had been asked to nominate 2 private sector members. The Vice-Chair proposed to ask CLEP to nominate these 2 members, to come from outside of Carlisle, as Carlisle City Council was selecting two private sector members from the City. Formal nominations would be considered at the next CLEP Board meeting.

***Action Point: CLEP to formally nominate 2 private sector members at the next Board meeting.***

4.3 Julie Mennell took the opportunity to declare a conflict of interest in relation to the Borderlands proposal.

4.4 The Board noted that Jim Jackson, Vice Chair, was absent from the meeting and so could not provide an update.

## **5 Matters arising not covered elsewhere on the agenda:**

- 5.1 The Board agreed that a formal record will be made in the meeting minutes of this Board meeting that the minutes of the Board meeting held on Friday 17 May 2019 has been amended at page 4 in relation to the University, to avoid any misinterpretation.
- 5.2 The Board were made aware of the full list of awards that CLEP will support during the year. It was confirmed to the meeting that the associated lists were covered within existing budgets.
- 5.3 The Board were informed that Caleb Deeks had been unable at this stage to come back to CLEP on concerns relating to VAT. The Chief Executive confirmed that she had heard from Caleb Deeks who assured her that he is still looking into this issue, which is unlikely to be resolved quickly as numerous attempts have been made to change this for a number of years. Sami Falou confirmed that a number of other LEPs have also mentioned the issue.

## **6 Tackling climate change - towards a carbon neutral Cumbria:**

- 6.1 The Chair welcomed Colin Cox, Director of Public Health and Hazel Graham, Chief Executive, Cumbria Action for Sustainability, who were going to provide a presentation in relation to a carbon neutral Cumbria.
- 6.2 The presentation summarised why climate change matters, the scale of the challenge, the response so far, the need to plan for future action and the potential role of CLEP.
- 6.3 Attention was drawn in particular to the fact that, while global emissions continue to rise, it is not too late to turn things around. However, transformative change is required and the necessary infrastructure will take time to build.
- 6.4 The Board was informed that in order to reduce carbon emissions, various cuts (for instance in relation to transport) would be required and industry would need to develop their own carbon neutrality plans.
- 6.5 Concerns were expressed that Cumbria currently lacks a collective, cohesive strategy to address the issues of climate change with the looming target of net zero by 2030 on the horizon.
- 6.6 It was emphasised to the Board (and the Board agreed) that there are significant opportunities in tackling climate change. It is all about challenges.
- 6.7 The potential role of CLEP was outlined with 6 distinct headings: communicate, lead, enable (by attracting low carbon funds), educate, influence and review (by contributing to ongoing carbon impact monitoring). It was acknowledged that it was important that there is an ongoing dialogue with CLEP and it was suggested that CLEP becomes a partner to the CAFS lottery bid and nominates a representative to the Climate Working Group.

- 6.8 The Chief Executive informed the meeting that CLEP has already nominated 2 representatives to the Climate Working Group, although its meeting this afternoon unfortunately conflicted with CLEP's AGM. The Chief Executive suggested that a seventh heading should be added to CLEP's role, being investment.
- 6.9 The Board were in agreement that the issue of climate change and a future zero carbon Cumbria is something that the CLEP should align with.
- 6.10 Peter Allen, MBE informed the Board of the work that has been done in the Lake District National Park and the importance of realistic debates on the issue.
- 6.11 Sarah Swindley emphasised that a zero carbon Cumbria initiative is an opportunity for Cumbrian business and could be an opportunity for the CLEP to lead the way. Lee Roberts agreed with this.
- 6.12 Emma Porter identified that the issue could present an opportunity to bring Cumbria together and unite the County.
- 6.13 The Chair agreed with the Board that LEPs had an important role to play in a zero carbon future and agreed that CLEP will need to consider carefully how best to engage effectively on the issue.
- 6.14 The Chair thanked both Colin Cox and Hazel Graham for their presentation and emphasised that it should act as a catalyst for future discussion. **Colin Cox and Hazel Graham then left the meeting.**
- 6.15 Mike Smith OBE suggested and the Board agreed that a zero carbon Cumbria and climate change in general should be made a standard agenda item for Board meetings.

**Action Point: Zero Carbon Cumbria to be made a standard agenda item for all future Board meetings.**

## **7 Copeland Vision and Nuclear Prospectus:**

- 7.1 Rebecca Weston, as Chair of the Nuclear Sector Panel, and Pat Graham introduced the Board to the background to the Nuclear Prospectus. They emphasised in particular that the nuclear transition is likely to have a real economic impact and that there is a need to exploit the assets of the North. The Board were informed that the Prospectus is part of the wider economic vision and that the Nuclear Prospectus (which at this stage is a working title) has been conceived jointly with Allerdale Borough Council. The aim of the presentation was to make the Board aware of the process and to give it the opportunity to get involved.
- 7.2 The Vice-Chair thanked Rebecca Weston and Pat Graham for their presentation and emphasised that similar conversations had been had over a number of years. The Vice-Chair also emphasised that a group is required to work on energy generation (nuclear and non-nuclear) and that a comprehensive, one-voice approach is needed.

- 7.3 The Board agreed that alignment on the issue was needed so that discussions and plans didn't become fragmented.
- 7.4 Mike Smith, OBE stated that clarity and commitment are required and that the NDA's position and commitment needs to be better understood.
- 7.5 The Chair thanked the Board for an interesting discussion and highlighted that the Prospectus needs to inform industrial strategy and sit within a wider framework. It was agreed that CLEP would feed into the process via the Nuclear Sector Panel.
- 7.6 The Board concluded that at this stage it could not endorse the document, and the recommendation was amended to read "*It is recommended that the Board notes the information in this paper relating to the production of a Nuclear Prospectus*" Instead, the Board would reserve judgement until it is able to see what comes out of the process.
- 7.7 ***Pat Graham and Graham Frost both left the meeting at this point.***

## **8 Chair's Mid-Year Update:**

- 8.1 The Board considered a report from the Chair containing a mid-year review of CLEP's performance and operations.
- 8.2 The Chief Executive emphasised to the Board the importance of declaring any potential conflict of interest, even if that interest is only minor. The Chair agreed. The Board discussed the approach to be taken when Board members attend events not solely in their capacity as directors of CLEP. It was agreed that, in each case, it was a question of judgement but, if in doubt, members of the Board should explain to those present the different roles that they hold.
- 8.3 The Board confirmed their understanding and acceptance of CLEP's Code of Conduct and Conflict of Interest, signing a form during the meeting to confirm this. The Chief Executive would follow up separately with Jim Jackson and Patricia Livsey, who had offered apologies.

### ***Action Point: Chief Executive to get confirmation statements from Jim Jackson and Patricia Livsey.***

- 8.4 CLEP's governance structure was considered and **IT WAS RESOLVED** that the governance structure is operating effectively and should continue as it is, subject to review at the end of March 2020.

## **9 Finance, Audit and Resources Committee Update and Financial Report:**

- 9.1 Nigel Wilkinson provided an update in relation to the Finance, Audit and Resources Committee and emphasised that the Committee had been very active and had picked up the points from the previous Board meeting. He asked that the Financial Report was also covered at the same time and members agreed this.

- 9.2 Mr Wilkinson emphasised that CLEP must always ensure that it has sufficient funds in a contingency reserve. He emphasised that the contingency reserve can only be released with the consent of Cumbria County Council.
- 9.3 Mr Wilkinson highlighted to the Board that there is a forecast surplus for the year of £258,000. However, he emphasised that the bank balance can be somewhat misleading as the funding is front loaded.
- 9.4 He drew the attention of the Board to the 2020/2021 cash flow, with net cash outflow projected at £144,000.
- 9.5 Mr Wilkinson advised the Board that the Committee is currently working on the audit with the external audit team and the Accountable Body.
- 9.6 Mike Smith, OBE emphasised the need for CLEP to consider its going concern status on an ongoing basis, given the assumption CLEP will receive Government funding. He suggested that the matter should form part of CLEP's top ten risks. The Chief Executive advised that at the previous meeting the Board had considered the risk register amended this and agreed that it would be substantively reviewed at the Board Development Day. She further confirmed that the risk register would be a standard agenda item for all future Board meetings.

***Action Point: Risk Register to be considered substantively at the Board Development Day and the updated Risk register to be presented at all future Board meetings.***

- 9.7 John Coughlan emphasised the need to understand the potential costs of wind up. The Committee Chair responded by explaining that discussions on this point are ongoing with Cumbria County Council, to understand costs, alongside developing a range of options for CLEP staff.
- 9.8 The Chair informed the Board that LEPs really need Government to provide funding in a timely manner and asked Sami Falou to pass this on to Government, including in particular that CLEP is assuming a further £200,000 of capacity funding will be forthcoming in 2020/21.

***Action Point: Sami Falou to note and feedback to government colleagues the requirement for funding to be provided to CLEP in a timely manner.***

## **10 Developing CLEP's Future Leaders Board:**

- 10.1 Andrew Wren informed the Board that, following the last Board meeting, work had proceeded on developing the "Shadow Board". Mr Wren advised the Board that reference had been made to a Shadow Board, but he instead proposed that it be called a Future Leaders Board. He had met with representatives from the Sellafeld Next Generation Board, which has been very useful, and he thanked Rebecca Weston for brokering this. He went on to say that the target is to have the new Future Leaders Board recruited by the New Year. In the first instance he would Chair the Board, with the intention being to have one of its members operating as Chair, going forward.

- 10.2 It was acknowledged and agreed that the Board would have to be open to any proposals from the Future Leaders Board, although clearly there could be no commitment to adopt all such proposals.
- 10.3 Julie Mennell suggested that all members of the Future Leaders Board should have a mentor on the main Board and suggested that the Future Leaders Board should instead be named Young Leaders. The Chair added that this body should be called a Panel or something similar to better reflect its responsibilities.
- 10.4 After further discussion **IT WAS RESOLVED** that the principles and recruitment process for the formation of the Future Leaders Board (as referred to in the report prepared for the Board) be agreed, that travel and subsistence costs and development costs are met from CLEP's existing budgets and that the recruitment process for the Future Leaders Board be commenced. The name of this would be considered further.

***Action Point: Andrew Wren to work with the Executive to take forward the recruitment process for the Future Leaders Board.***

## **11 Developing a Digital Strategy for Cumbria:**

- 11.1 The Board considered a draft paper in relation to the requirement for a LEP driven Digital Strategy for Cumbria. The Chair invited any questions from the Board.
- 11.2 Mike Smith, OBE told the Board that in his opinion it was a useful start. However, Mr Smith emphasised that a more detailed strategy is required. He suggested that the strategy needs to consider not only the "here and now" skills but also the future skills, and that skills needed to be more explicit as a priority as this was not clear in the current model. The Chief Executive advised that this was a mapping exercise to identify what was already available and could be incorporated into the strategy, and that skills were covered under.
- 11.3 The Chair identified that the paper describes the strategies of the public sector, but should in addition look at strategies of the non-public sector and the requirements of users.
- 11.4 John Coughlan recommended that more focus needs to be placed on how to utilise the retired skills in the market place. The Chair agreed that this should be considered. The Board were of the view that all Sector Groups needed to consider the digital strategy on their agenda.
- 11.5 **IT WAS AGREED** that a Digital Strategy be developed as part of the Ideas and Innovation work programme and that a further update be provided at the next meeting.

***Action Point: Miranda Kirschel to come to the next Board meeting to update on the development of the next stages of the Digital Strategy for Cumbria.***

## **12 Sub-Board Governance – Chairs’ Report:**

- 12.1 The Board considered a report summarising the activities of each Sub-Board.
- 12.2 It was agreed that the Transport and Infrastructure Strategy Group would move their action plan forward as soon as possible.
- 12.3 There was nothing else to add to the report and the Board noted the progress made by the Sub-Board governance structure.

## **13 Investment Panel update:**

- 13.1 The Board noted a report following the Investment Panel meeting on the 13 September 2019. The Board had no questions on the report, the contents of which were noted.

## **14 Local Industry Strategy:**

- 14.1 The Chief Executive updated the Board on the development of Cumbria’s Local Industrial Strategy, which is in the co-production phase. The Board were informed that a Post Graduate had been doing some good work on natural capital as a mapping exercise. This had confirmed that finding a strong piece of work on the quantification of natural capital is proving difficult to find.
- 14.2 Steve Cole suggested that the Lake District National Park Authority could assist in relation to the quantification of natural capital. Sarah Swindley agreed with this.
- 14.3 The Vice-Chair raised concern regarding the Government’s future plans with the Local Industrial Strategies and whether the Government’s intentions are clear. The Chief Executive said that the work completed to date was still important and relevant as it was evidential and focused on doing the right things for Cumbria’s economy. Sami Falou agreed that there is a need for further clarity from the Government and that the work done so far has been extremely important.
- 14.4 The Chief Executive updated the Board in relation to the Shared Prosperity Fund. It appears that there will still be a Fund but there are no time scales for this.
- 14.5 Alison Hatcher informed the Board that there will be £5million available for natural capital as a result of the Borderlands Deal.

## **15 Chief Executive’s Report:**

- 15.1 The Board considered a report from the Chief Executive, which updated it on items not covered elsewhere on the agenda.
- 15.2 The Chief Executive specifically reported on the Mid-Year Review and the useful comments she had received on it. She reported that no issues on non-compliance had been identified. The Chief Executive also drew the Board’s attention to the Brexit update and the particular issues highlighted in the report.

- 15.3 The Chief Executive highlighted the upcoming Borderlands Conference on 25 November 2019 and invited members to hold the date.
- 15.4 Congratulations were given for the three additional towns that have been shortlisted for the Future High Streets Fund, Barrow Town Centre, Carlisle City Centre and Maryport Town Centre. The success of the Town Deals was highlighted and the Board were informed that there is a further potential £25 million to be allocated over the next 5 years. The Chief Executive highlighted that Lord Inglewood had written to the Local authority Leaders to offer CLEP's support.
- 15.5 The Vice-Chair raised concern that the money from the Town Deals fund is yet to be seen, questioning if the money is secured. The Chief Executive advised that the availability of funding is reliant on the business cases produced and as such it was really important that all partners supported local authorities in developing these.
- 15.6 Graham Booth provided a short update on the Kingmoor Park Enterprise Zone, outlining that good progress was being made. He commended the new website to Board colleagues.

## **16 Board Development Day:**

- 16.1 The Board discussed the objectives and format of the Development Day that is to be held on 1 November 2019 at Penrith North Lake Hotel and Spa.
- 16.2 The Board discussed the use of an external facilitator and developmental work in advance of this. Emma Porter suggested that the developmental work would be good to help each Board member to better understand each other and the way in which decisions are made. There were mixed views on this.
- 16.3 The Board agreed that the Development Day would be beneficial to aid the decision making and communication of the Board as a whole, regardless of the involvement of developmental work in advance of this.
- 16.4 The Chair clarified that the development day would be an opportunity for the Board to get to know each other on a personal level, resulting in better decision making.

***Action Point: Emma Porter and the Chief Executive to work on the details of the Board Development Day and circulate to the Board.***

## **17 Place Marketing Campaign:**

- 17.1 John Reynolds, Head of Communications and Lucy Clarke, Media & Communications Officer joined the meeting and reported to the Board in relation to place marketing.
- 17.2 The Board were shown a brief presentation. Mr Reynolds highlighted that CLEP's governance structure had been invited to submit real-life case studies for the campaign. Currently, there has been 78 specific email responses containing 150 case studies.

- 17.3 Mr Reynolds mentioned that the marketing team had attended a number of meetings with partners and agencies, presented to sector panels and are now working on developing the campaign further.
- 17.4 The Board was informed that the campaign has been split into 2 elements. Campaign 1 focuses on celebrating the achievements of Cumbria's young people, with a target audience of people aged 14-25 and employers, with the focus being to promote real careers in real businesses in Cumbria, so that young people understood the opportunities available to them. Campaign 2 focuses on career starters, career growers, working families and entrepreneurs, with the focus being on Cumbria being a great place to live, work, invest and build a career.
- 17.5 Members were shown examples of campaign materials.
- 17.6 The Board was informed that work is now focusing on finalising the key concepts, developing further creative collaboration (including the replacement of the stock photos with real commissioned photos) and carrying out market research. The roll out date is to be confirmed. Members were advised that what was originally seen as a short campaign could in fact last for much longer than initially thought due to the range of materials available.
- 17.7 Mike Smith, OBE asked whether it is to be a targeted campaign. Mr Reynolds assured Mr Smith that targeting is a focal point that is being worked on and that the campaigns will be separately targeted. Lucy Clarke informed the Board that the key to success is the engagement with potential partners, which the proposed toolkit does well. There has already been lots of enthusiasm from potential partners.
- 17.8 Julie Mennell recommended a focus on young women and engineering, where Cumbria punches above its weight. Emphasis should be on this. Further attention could be drawn to apprenticeships.
- 17.9 Lorraine Smyth expressed the importance of including more emphasis on life in the campaign. Lee Roberts added that there should be further emphasis on opportunities for the whole family. The Chief Executive assured the Board that the website aims to address this point. Peter Allen, MBE suggested that focus should be on companies as well.
- 17.10 The Chair thanked both John Reynolds and Lucy Clarke for the presentation as they left the meeting.

## **18 LEP Communications (standing item):**

- 18.1 The Chief Executive invited the Board to identify any communications that need to be made following the meeting.
- 18.2 The Chief Executive suggested that press releases were produced on Board Member appointments and the Future Leaders Forum. Members were content with these proposals.

## **19 Forward Planner (standing item):**

19.1 The Board acknowledged the forward plan. Lorraine Smyth asked that a presentation from the VCSE was added to the Forward Planner.

***Action Point: VCSE leads to provide a presentation at the next meeting.***

## **20 Any Other Business:**

20.1 The Chair returned to the earlier discussion in relation to potentially broadening the scope of the Nuclear Sector Panel to include the wider clean energy agenda.

20.2 Rebecca Weston acknowledged the importance of the wider clean energy agenda and emphasised that the Board needs to ensure it is covered in a cohesive way. After further consideration members concluded that the Sector Panel's remit should be extended to cover clean growth generation aspects alongside residual nuclear business.

20.3 Steve Curl suggested that the zero carbon should be considered by all Chairs of sub-Board governance bodies. The Chair agreed that this was a helpful suggestion as did the Board.

***Action Point: Nuclear Sector Panel to extend its remit to cover the Clean Energy agenda and present revised Terms of Reference to the next Board meeting.***

***Action Point: Chairs of all Sub-Board governance bodies to consider their contribution to the zero carbon agenda. A proposal is to be presented to the next Board meeting.***

## **21 Date and time of next meeting**

21.1 The next meeting of the Board will be held on Friday 22 November 2019 at Redhills, Penrith at 9.30 am.

**The meeting closed at 1:10pm.**